

AAF BUFFALO

2017 American Advertising Federation Club of the Year 2017 Sponsorship Opportunities

Sponsor Benefits	Presenting Sponsor \$2,500	Supporting Sponsor \$1,200	Friends of AAF Buffalo \$500
12-month sponsorship with AAF Buffalo	Yes	Yes	Yes
Industry exclusivity	Yes		
Logo/link on sponsor page of aafbuffalo.com	Yes	Yes	Yes
Postings of marketing related jobs to AAF Buffalo jobs page	Yes	Yes	Yes
Logo on American Advertising Awards pre-show reel/signage	Yes	Yes	
Tickets to WNY American Advertising Awards Preview Night	4	2	1
Tickets to WNY American Advertising Awards	4	2	
Ad Credit for WNY American Advertising Awards show book	Full Page	Half Page	Quarter Page
Logo on event promotions (non-exclusive)	Yes	Yes	
Sponsor tickets for each networking event (excl: Big Tip-Off, Bowling Tourney, Skillshops, AAAs)	2	1	1
Social Media Mentions Thanking for Support (non-exclusive)	Yes	Yes	Yes
Opportunity to Offer Discounts to AAF Buffalo Members	Yes	Yes	Yes
Copy of AAF Buffalo Member Directory (produced Jan 2018)	Yes	Yes	Yes
Banner Ad in 1 monthly e-newsletter	Yes	Yes	
Banner Ad on jobs page	1 Month	2 weeks	
Sponsorship Table at 1 event (non-exclusive)	Yes		
Eligible to introduce a guest speaker and give a brief introduction of your business.	Yes		
Eligible to submit guest blog post (thought leadership)	Yes		

American Advertising Awards Showbook Ads

Full Page \$400
 Half Page \$300
 Quarter Page \$200
 Corporate Member Page Upgrade \$100



SPONSORSHIP

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AAF Buffalo Sponsorship Order Form

Sign us up!	Sponsorship Level	
	In-Kind Sponsor (ie: item donations for raffle/auction, services, etc)	NA
	Friends of AAF Buffalo Sponsorship	\$500
	AAF Buffalo Supporting Sponsor	\$1,200
	AAF Buffalo Presenting Sponsor	\$2,500
	American Advertising Awards Full Page Ad	\$400
	American Advertising Awards Half Page Ad	\$300
	American Advertising Awards Quarter Page Ad	\$200

Membership/In-Kind Sponsor:

Our company would like to:

Please make checks payable to:

AAF Buffalo
PO Box 366
Buffalo, NY 14207

Sponsor Company _____

Name _____

Signature _____

Date _____

Please email completed forms to Dan Nesselbush at vp@aafbuffalo.com

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