

Membership Directory

INDIVIDUAL MEMBERS



CATEGORY	NAME	JOB TITLE	COMPANY	EMAIL	TWITTER HANDLE	INSTAGRAM ACCOUNT	WEBSITE
Animation/Illustration	Joe Hund	Business Development Director	Rebel One Studios	joe@rebelonestudios.com	@rebelonestudios	@rebelonestudios	rebelonestudios.com
Content Marketing/Content Strategy	Ally Balcerzak	Creative Strategist & Project Manager	Goldberg Segalla	allybalcerzak@gmail.com	@_allyb		allybalcerzak.com
Content Marketing/Content Strategy	Taylor Flynn	Digital Marketing Specialist	Altitude Marketing	tflynn457@gmail.com	@tflynn457	@tflynn457	
Content Marketing/Content Strategy	Dan Nesselbush	Marketing Manager	CBRE Buffalo	dan@theworkingdan.com	@dnesselbush	@theworkingdan.studio	theworkingdan.com
Content Marketing/Content Strategy	Isaac Williams	Owner	LIOJI	isaac@lioji.com	@liojicompany		lioji.com
Copywriting	Katharine Hubbard	Assistant Professor	SUNY Buffalo State	hubbarka@buffalostate.edu			
Copywriting	Greg Pokriki	Content & Digital Marketing Associate	Invest Buffalo Niagara	gregpokriki@gmail.com	@gregpokriki	@gregpokriki	buffaloniagara.org
Corporate/In-House Marketing	Scott Bartels	Content Studio Producer	HSBC	sbartels47@gmail.com			
Corporate/In-House Marketing	Teresa Carosa	Digital Product Manager	Independent Health	teresa.carosa@gmail.com		@teresacarosa	independenthealth.com
Corporate/In-House Marketing	Geoffrey Falkner	Communications Director	YMCA Buffalo Niagara	gfalkner@ymcabn.org			ymcabn.org
Corporate/In-House Marketing	Liam McFall	Analyst	M&T Bank	limcfall7@gmail.com	@lmcfall7	@mcflyy7	
Corporate/In-House Marketing	Sarah Warner	Marketing & Communications Manager	Buffalo Niagara Medical Campus	swarner@bnmc.org	@bnmc	@bnmedicalcampus	bnmc.org
Direct Marketing	Natalie Hils	Director, Revenue Marketing	Sentient Science	nhils@sentientscience.com	@sentientscience		sentientscience.com
Experiential Marketing	Alexander Keogan	Business Development	Hadley Exhibits, Inc.	akeogan@hadleyexhibits.com		@hadley_exhibits	hadleyexhibitsinc.com
Graphic Design	Jaime Applegate	Marketing Manager	NOCO	japplegate@noco.com			
Graphic Design	Melissa Boyd-Blasz	Graphic Designer	Design Circus	melissa@design-circus.com			design-circus.com
Graphic Design	April Brown	Graphic Designer	Delaware North	aaprilbee@gmail.com	@aaprilbee	@aaprilbee	
Graphic Design	Grace de Rosa	Graphic Designer	Telesco Creative Group	graceguarin@gmail.com		@greats_derosa	telescocreativegroup.com
Graphic Design	Krysta Doerfler	Graphic Designer	Citigroup	krysta.doerfler@gmail.com			
Graphic Design	Courtney Ewings	Assistant Graphic Designer	Rich Products	c.ewings@yahoo.com		@ewingsdesign	
Graphic Design	Jeff Herberger	Creative Director / Owner	Herb Creative	jpherberger30@gmail.com			
Graphic Design	Chris Lorek	Graphic Designer	NOCO	clorek@noco.com		@chislorek	
Graphic Design	Elizabeth Maute	Owner	Elizabeth Rose Designs	elizabethrosedesign@mac.com	@gpinvitations	@gpinvitations	
Graphic Design	Rachel Peck	Graphic Designer	Freelance	rachelpeckdesign@gmail.com	@rpeck957	@rpeck957	rachelpeckdesign.com
Graphic Design	Kim Pentheros	Owner / Designer / Art Director	Pen Creative	kpentherosdesign@gmail.com			
Marketing Management/Consulting	Kenneth Boos	Account Executive	Harold Warner Advertising	extra@haroldwarner.com	@haroldwarneradv		haroldwarneradvertising.com
Marketing Management/Consulting	Sandy Chouchani	Director	The Sound	sandy@thesoundhq.com			thesoundhq.com
Marketing Management/Consulting	Brian Emerson	VP Enrollment Management & Student Services	Villa Maria College	bemerson@villa.edu	@emersonbrianj	@brianjemerson	villa.edu
Marketing Management/Consulting	Rick English	Principle	Roderick English Marketing Communications	rick@roderickenglish.com			smallmarketsuit.com
Marketing Management/Consulting	Charlie Fashana	Marketing Director	19 IDEAS	charlie@19ideas.com	@charlieflash23	@charlieflash	19ideas.com
Marketing Management/Consulting	Jennifer Fee	Marketing Manager	Buffalo Niagara Waterkeeper	mlippens@bnwaterkeeper.org			bnwaterkeeper.org

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Marketing Management/Consulting	Scott Fierle	Vice President	Manzella Marketing	scottf@manzellamarketing.com	@fearlesfly	@fearlesfly	manzellamarketing.com
Marketing Management/Consulting	Josh Gumulak	Account Executive	Gelia	josh.gumulak@gmail.com	@joshgumulak	@joshgumulak	
Marketing Management/Consulting	Erin Haskell	Marketing Manager	Great Lakes Orthodontics	erinlhaskell@gmail.com			greatlakesortho.com
Marketing Management/Consulting	Brittany Klotzbach	Senior Creative Project Manager	Gelia	bklotzbach@gelia.com			
Marketing Management/Consulting	Michael Reynolds	Owner	Mike Reynolds - Marketing Resources	mike@mreynolds.biz	@renulator		mreynolds.biz
Marketing Management/Consulting	Jessica Stoddard	Director, Communication & Creative Services	Villa Maria College	jstoddard@villa.edu		@jesscestod	villa.edu
Media (Publications/Broadcast/Outdoor/Digital)	Kari Beyers	Sales and Campaign Coordinator	Lamar Transit Advertising	beyerskr01@gmail.com			
Media (Publications/Broadcast/Outdoor/Digital)	Blake Cooper	IT Communications Specialist	University at Buffalo	blakecoo@buffalo.edu			
Media (Publications/Broadcast/Outdoor/Digital)	Diana Tuorto	IT Communications Officer	University at Buffalo	dianatuo@buffalo.edu	@ubinfotech		buffalo.edu/ubit
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Public Relations	Kristen Schober	Communications Specialist	Villa Maria College	kschober@villa.edu		@kschobes	villa.edu
Social Media Marketing	Kristin Rozewski	Social Media Manager	Manzella Marketing	kristinr@manzellamarketing.com			manzellamarketing.com
Video Production	Neil Carroll	Owner / Creative Director	Nickel City Graphics LLC	neil@nickelcitygraphics.com	@nickelcitygraph	@nickelcitygraphics	nickelcitygraphics.com
Video Production	Shannon Silva	Production & Studio Manager	dPost	shannon@dpost.com			dpost.com
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