



DON NICHOLS SCHOLARSHIP COMPETITION

CALL FOR ENTRIES!

Sponsored by the AAF Buffalo, this student communication competition honors the memory of Don Nichols.

THEME

Movie promos are seemingly all around us at all times - no matter if it's a low-budget indie flick or a hyped-up summer blockbuster. And when it comes to the creative for these promos, they can be some of the most fun and expressive forms of communication out there. What if you could design a reimagined promo for your favorite movie? What if you did one for a movie you'd like to see? Whether it's a new take on a classic poster or even a fake trailer, share a movie promo in any medium you choose.

WHO MAY ENTER

Western New York undergraduates in design, writing, communications, illustration, photography, or fine arts.

ENTRY FEES

None.

ENTRY FORM

Please attach a copy of the entry form to the back of your submission. For smaller pieces, please place your initials somewhere on the piece, as well as on the top of your entry form.

PRIZES

FIRST PRIZE (one award)

Don Nichols Gold Certificate & \$600

SECOND PRIZE (one award)

Don Nichols Silver Certificate & \$400

THIRD PRIZE (one award)

Don Nichols Bronze Certificate & \$250

HONORABLE MENTION

(up to five awards)

Certificate

The 1st, 2nd, and 3rd winning entries will be featured on www.aafbuffalo.com

ENTRY SUBMISSION

Submissions must be delivered by Friday, March 27, 2020. Details on entry form.

THE JURY

The jury will be selected from the local creative community.

FORMAT

The format is the contestants' choice—an advertisement, booklet, essay, poem, illustration, poster, blotter, game, sculpture, photographic print. Macintosh compatible multi-media, three-dimensional pieces or reproduction quality prints of your entry are all acceptable. Entries larger than 3'x4' or heavier than 15 lbs. will not be accepted, but photographic prints of such entries will be accepted. Photographic reproductions of entries should be shot against a black background. Typeset, calligraphic and hand-lettered reading matter are all acceptable. Writers should limit their entries to no more than 1,200 words. Multi-disciplinary efforts (i.e., writer/designer teams) are encouraged. All entries must be able to withstand handling by exhibit personnel, jurors, and press photographers. Entries that do not conform to eligibility standards will be disqualified.

CONTESTANT RELEASES

Entries submitted to this competition may be picked up at a future date. All entrants will be notified of the time and place for pick-up. By submitting work, you are granting permission for AAF Buffalo to use it on its website, for publication and for publicity for the exhibition. The contestant will receive proper credit for any piece that is reproduced.

INSURANCE

AAF Buffalo does not insure your work and is not responsible for its loss or damage. The Club does not control the places where your work may be stored or exhibited and those places do not carry insurance covering your work. Provide your own insurance if you wish.

PICKUP

Entries may be picked up April 20-22. Please check the box on the entry form if you will be picking up your work. Work not picked up within this time frame will be discarded.

QUESTIONS

Please direct all questions to your professors or advisors. Or contact Katie Hazel, AAF Buffalo Board Member, phone: 716-856-2932, ext 225 email: Katie.hazel@crowleywebb.com

DON NICHOLS

Don Nichols began teaching at the Albright Art School. He founded its Graphic Design Program in 1950 and brought it to UB where, until his death on July 7, 1987, he served as the program's head and an extraordinarily dedicated teacher. He educated hundreds of graphic designers, a number of whom attained national prominence. Nichols received the Osborn Award for Creative Excellence from the Art Directors/Communicators of Buffalo and the Chancellor's Award for Teaching from UB in 1982.

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ENTRY FORM

DIRECTIONS

1. Please attach a copy of the entry form to the back of your submission. For smaller pieces, please place your initials somewhere on the piece, as well as on the top of your entry form. For digital entries, please email a PDF, JPG, MOV, or high quality file to katie.hazel@crowleywebb.com with subject line DON NICHOLS: [STUDENT NAME]. Also attach a completed PDF entry form to the same email.
2. Please send or deliver entries to Crowley Webb | 268 Main Street, Suite 400, Buffalo, NY 14202 | 716.856.2932
3. Entries must be received by March 27, 2020. Winners will be notified by April 18.
4. All entries may be picked up at Crowley Webb April 20-22. Please check the box on the entry form below if you will be picking up your work. Work not picked up within this time frame will be discarded.

PLEASE PRINT OR TYPE BELOW

NAME: _____

ADDRESS: _____

PHONE NUMBER: _____

EMAIL: _____

NAME OF COLLEGE OR UNIVERSITY: _____

NAME OF PROFESSOR OR ADVISOR: _____

Will you be picking up your work April 20-22? Yes No

Are you a student member of AAF Buffalo?* Yes No

Would you like more information about the services
and networking opportunities AAF Buffalo can offer? Yes No

* PLEASE NOTE: You do not need to be an AAF Buffalo member to compete in the Don Nichols Scholarship Competition. The scholarship is open to all Western New York undergraduates in design, writing, communications, illustration, photography, or fine arts.