

# FAMILY PROMISE

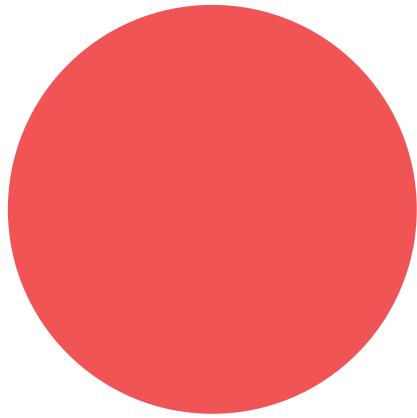
OF WESTERN NEW YORK



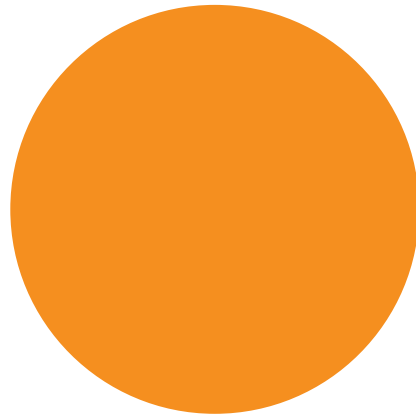
# FAMILY PROMISE

OF WESTERN NEW YORK

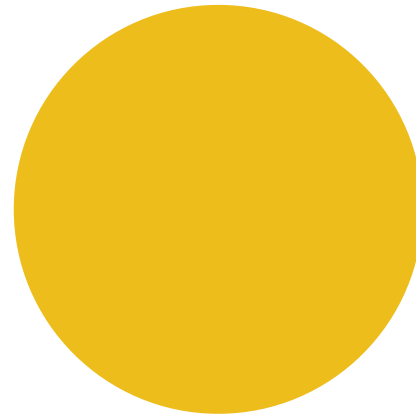
# **Color Palette**



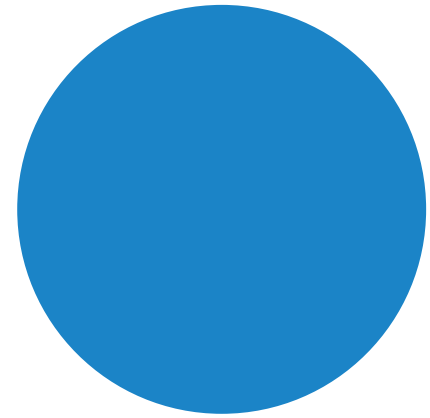
CMYK 0 80 75 15



CMYK 0 52 100 0



CMYK 0 20 100 5



CMYK 90 35 0 0

# **Typography**

**SEAROCKS IS USED AS THE LOGO TYPE.**

**Calibre Medium may be used for headlines.**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz  
01234567890**

Calibre Light may be used for body copy.

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz  
01234567890

# **Postcard**





# **Brochure**





At Family Promise we work alongside our partners,  
we keep families experiencing homelessness together  
by offering emergency housing and compassionate  
support as they work to find their way back home.



## Who is Family Promise

We keep families together, build relationships and engage our community. We are a small, emergency homeless shelter working to restore hope, dignity and sense of humanity to families who would otherwise be separated in other shelters.

We do this by making them feel as comfortable and at home as possible. We run a small family-centered model which allows us to get to know each member by name and tailor to each unique need with compassion and respect.

We know that homelessness in Western New York will be impacted only as much as our community feels personally engaged. Our Western New York Community is full of generous people who want to be a part of the solution to end family homelessness.





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We seek to build  
a community  
that wraps  
homeless children  
and their families  
in hope.

## We Need Your Support

We work hard to support as many families as possible, but we can't do it alone. We need help and support from our city of good neighbors. By donating your time, resources, welcome baskets, food and supplies you can help our families find their way back home.

No act of kindness is too small, no donation is too small

You can even participate in our spectacular fundraisers like 5k runs, 50/50 raffles, meat raffles and our annual Choctoberfest.

**FPWNY.ORG**

**Social**



**FamilyPromise\_\_WNY** At family promise we work to help families experiencing homelessness find their way back home. Help support our promise today.  
#FamilyPromiseWNY #GroundedInRespect  
#FamiliesStayTogether #WePromise



