



# DON NICHOLS SCHOLARSHIP COMPETITION

## CALL FOR ENTRIES!

Sponsored by the AAF Buffalo, this student communication competition honors the memory of Don Nichols.

### THEME

It might be a year we'd all like to forget, but it's likely not going to happen. And through those trying 12 months, we're sure someone, somewhere had some positive experiences. Undoubtedly, we all learned a thing or two about our families, our nation, civil rights, and what it means to be our true selves in the face of a pandemic. So, we want your take on 2020, in whatever medium you choose.

(Please avoid anything offensive or inflammatory.)

### WHO MAY ENTER

Western New York undergraduates in design, writing, communications, illustration, photography, or fine arts.

### ENTRY FEES

None.

### ENTRY FORM

Please submit a copy of the entry form with your submission.

### PRIZES

#### FIRST PRIZE (one award)

Don Nichols Gold Certificate & \$600

#### SECOND PRIZE (one award)

Don Nichols Silver Certificate & \$400

#### THIRD PRIZE (one award)

Don Nichols Bronze Certificate & \$250

#### HONORABLE MENTION

(up to five awards)

Certificate

The 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> prize winning entries will be featured on [www.aafbuffalo.com](http://www.aafbuffalo.com)

### ENTRY SUBMISSION

Submissions are virtual and must be delivered via email by Friday, March 26, 2021. Details on entry form.

### THE JURY

The jury will be selected from the local creative community.

### FORMAT

The format is the contestants' choice—an advertisement, booklet, essay, poem, illustration, poster, game, sculpture, photographic print. Photographic prints of 3D entries will be accepted. Photographic reproductions of entries should be shot against a black background. Typeset, calligraphic and hand-lettered reading matter are all acceptable. Writers should limit their entries to no more than 1,200 words. Multi-disciplinary efforts (i.e., writer/designer teams) are encouraged. All entries must be able to withstand handling by exhibit personnel, jurors, and press photographers. Entries that do not conform to eligibility standards will be disqualified.

### CONTESTANT RELEASES

By submitting work, you are granting permission for AAF Buffalo to use it on its website, for publication and for publicity for the exhibition. The contestant will receive proper credit for any piece that is reproduced.

### QUESTIONS

Please direct all questions to your professors or advisors or contact Katie Hazel, AAF Buffalo Board Member, phone: 716-856-2932, ext 225 email: [Katie.hazel@crowleywebb.com](mailto:Katie.hazel@crowleywebb.com)

### DON NICHOLS

Don Nichols began teaching at the Albright Art School. He founded its Graphic Design Program in 1950 and brought it to UB where, until his death on July 7, 1987, he served as the program's head and an extraordinarily dedicated teacher. He educated hundreds of graphic designers, a number of whom attained national prominence. Nichols received the Osborn Award for Creative Excellence from the Art Directors/Communicators of Buffalo and the Chancellor's Award for Teaching from UB in 1982.

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## ENTRY FORM

### DIRECTIONS

1. Please attach a copy of the entry form with your submission. Please email a PDF, JPG, MOV, or high-quality file to [katie.hazel@crowleywebb.com](mailto:katie.hazel@crowleywebb.com) with subject line DON NICHOLS: [STUDENT NAME]. Also attach a completed PDF entry form to the same email.
2. Entries must be received by March 26, 2021. Winners will be notified by end of April.

### PLEASE PRINT OR TYPE BELOW

NAME:

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ADDRESS:

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PHONE NUMBER:

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EMAIL:

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NAME OF COLLEGE OR UNIVERSITY:

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NAME OF PROFESSOR OR ADVISOR:

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Are you a student member of AAF Buffalo?\*

Yes \_\_\_\_\_

No \_\_\_\_\_

Would you like more information about the services and networking opportunities AAF Buffalo can offer?

Yes \_\_\_\_\_

No \_\_\_\_\_

\* PLEASE NOTE: You do not need to be an AAF Buffalo member to compete in the Don Nichols Scholarship Competition. The scholarship is open to all Western New York undergraduates in design, writing, communications, illustration, photography, or fine arts.